

# 2023 INNOVA Scholarship

## Introduction:

Innova Technologies (Innova) was established in 2003 as a structural engineering firm that has worked on notable projects around the globe. To celebrate the 20<sup>th</sup> anniversary, Innova plans to create an art display on the side of the building. For this purpose and to promote art and engineering in the Vegas area, an art competition/scholarship has been established.

Innova is pleased to introduce a \$3000 (total value) scholarship which has been created to encourage coordination between STEAM professionals and art students in Southern Nevada.

## Thematic Requirements:

The goal of the piece is to celebrate projects completed by the company while celebrating 20 years of business in Las Vegas. Notable projects can be found on the company's website [innovanv.com](http://innovanv.com) and include local and international projects both large and small. Please feel free to reach out to Innova for additional photographs of completed projects at [info@innovanv.com](mailto:info@innovanv.com)

All art submissions must be in digital format capable of being reproduced at a large scale. Size will be 4' tall x 30' in length. The winning art submission will become the property of both Innova and the Student under the terms of Copy Right Law. Both parties may use the winning art submission without limitations of any type for both private, public and business reasons. The selected Student may continue to use the art in their portfolio.

## Who can apply?

The competition is open to Students in the greater Las Vegas area. A Student/Artist is defined as someone currently enrolled in and attending secondary school, college, or another registered educational institution.

## Sponsorship Awards

Up to three Artist/Students will receive scholarships:

3<sup>rd</sup> place \$250

2<sup>nd</sup> place \$750

Winner \$2000

## Timeline:

- Thumbnail sketches are due by 10pm (Pacific) on February 1, 2023. Selected thumbnails will be chosen, and Artists notified by February 12<sup>th</sup>. Chosen Artist will be top finalist.
- The finalist will be asked for a Polished Sketch due by 10 pm (Pacific) on March 7<sup>th</sup>, 2023, and the Top 3 will be selected. The finalist will be notified by March 12<sup>th</sup>, 2023. On March 14<sup>th</sup> all top 3 will receive a check in the amount of \$250.
- Top 3 finalist will have their piece showcased at Innova's 20<sup>th</sup> Anniversary Party During the week of 3-11-23 to 3-18-23. Attendees of the anniversary Party will vote on each submission.
- All scholarship awards will be presented after the 20<sup>th</sup> anniversary party (winners need not be present but are encouraged to attend).

## Submittal Procedure:

### 1. Thumbnail Sketch:

The Thumbnail Sketch shall be a rough/loose sketch that indicates the Artist's vision for the composition but doesn't fully flush out the details. Three (3) thumbnail sketches may be submitted from each Artist. Additionally, five (5) representative finished products from the Artist's portfolio shall also be submitted at the same time, at least three (3) portfolio pieces shall be vector files (i.e. Adobe Illustrator or similar). Based on its quality, solely determined by Innova, up to three (3) thumbnail sketches will be chosen to move forward to the next step and a \$250 scholarship will be awarded to the Artist(s) advancing to the next round.

### 2. Polished Sketch:

Three Artists shall be asked to provide a polished sketch of the thumbnail sketch chosen by Innova. The polished sketch will advance the composition to a point where the final vision of the piece is more fully developed. Based on its quality, solely determined by Innova, up to two polished sketches will be asked to move forward to the final submittal and a \$500 scholarship will be awarded to each Artist advancing to the final round.

### 3. Final Submittal:

The final submittal will include the final art in the following format. Based on its quality, solely determined by Innova, one piece (out of the two submitted) will be chosen as the winning composition and the Artist will be awarded the final \$1250 scholarship.

Innova retain its right not to advance on one of these stages at its discretion.

## Applications

**Recommended:** Adobe Creative Cloud Suite. Contained within this suite is Adobe Illustrator, Adobe PhotoShop, Adobe InDesign & Adobe Acrobat. We support these applications on both MAC & PC formats.

**Accepted:** Any earlier version of Adobe Creative Suite Software.

**Not Recommended:** Freehand, Microsoft Publisher, Microsoft Word, Microsoft Excel, Microsoft Power Point and other non-industry standard applications. These applications are not supported by most output houses. We cannot guarantee color stability or output to film on applications other than those recommended above.

## Graphics files with text

All files submitted that contain text should be converted to Vector Images (curves). All fonts should be identified and included in your submission to assure that any changes may be made if necessary.

## Colors

Files should be saved with PMS, Spot Colors or as 4 color process (CMYK). RGB, iRGB and Index colors are not acceptable for output. Please identify any PMS colors to your Horizon Sales Representative and in your files. Digital printing cannot reproduce exact PMS colors. The nearest color values will be substituted. Please request Press Proof for approval if color is crucial on any Digital Output.

## General Information

When submitting art, include all fonts and linked or embedded images.

When submitting a multiple page document, please provide all pages contained within one pdf file. Please also include bleeds for every page. Do Not submit any multiple page document in reader spreads; as this format cannot be used for printing purposes.

Low resolution images (example: 72 dpi) are not acceptable. Please provide image with resolution no less than 300 dpi. Vector art is best for output and allows greater flexibility with adjusting size, making changes and image quality. Raster art is Not vector art, essentially raster art is a photograph of art and not editable.

Do Not submit images downloaded from the internet!

Files requiring bleeds should be prepared with at least 1/8" bleed on all sides.

Images shall not contain representations of unauthorized reproductions of copyrighted materials.

The art may utilize the copyrighted logos and taglines of Innova Technologies, Inc.

## T&C

1. Artists under 18 must have authorization by their legal guardian.
2. All work submitted must be solely produced by the artists registered for this award. Work must have been completed in the last three years.
3. Due to the high volume of applications we receive, we are only able to notify artists that have been Longlisted, Shortlisted and Finalists. You will be notified by email, using the email address you have provided. Please see key dates for more details.
4. Applicants are responsible for providing correct personal information for the organizers to be able to contact them.
5. Innova only accepts artwork that has not been sold previously at the time of entry.
6. Artists must ensure that they have the commercial rights if they are currently represented by a publisher so that there is no conflict of interests.
7. The winners agree to permit external communication of the artwork; not limited to publicity, press, website, social media, and any printed or digital material.
8. Innova reserves the right to cancel this competition or alter these rules if it considers that it has good reason to do so. If Innova, solely and on its own discretion, considered that the quality of

the presented sketches do not fulfill the expected parameters, it may cancel this competition at the then current stage of it.

9. Work that does not fit within the Submittal Procedure will not be admissible and will not be considered for exhibition. Innova shall retain full and sole discretion over every question as to the admissibility or otherwise of any given work. The following are examples (without limitation) of inadmissible works: a. Copies of original works; b. Works that are in breach of copyright (or reasonably considered by the Company to create a risk of infringing upon a copyright); c. Works that have been previously exhibited in another competition. d. The work is incomplete; e. Work, that in the reasonable view of the Company is considered inconsistent with safe exhibition, handling or storage.

## Application information

Artist Name:

Email:

Phone number:

Mailing Address:

School Name and City:

How did you hear about this contest/scholarship?

Artist statement:

How would this scholarship benefit you? (50 words max)

Thumbnail Sketch file upload #1:

Artwork Title #1:

Artwork #1 Description (50 words max):

Thumbnail Sketch file upload #2:

Artwork Title #2:

Artwork #2 Description (50 words max):

Thumbnail Sketch file upload #3:

Artwork Title #3:

Artwork #3 Description (50 words max):

Portfolio Piece #1 (vector file):

Portfolio Piece #2 (vector file):

Portfolio Piece #3 (vector file):

Portfolio Piece #4 (any format):

Portfolio Piece #5 (any format):

The art will be replicated as a mural / digital print on the side of our building facing south on Jones, see below:

